



SOPHIE BRADY

Creative Writer

ABOUT ME

I studied English in Wales but since returning to Kent I found I have become passionately committed to marketing and communications in the digital age.

Writing has always been a passion for me that I've practised both in my spare time and my career, the SEO copy writing skills that I combine with my web experience would make me an asset to any team.

I have solid computer skills, I am incredibly organised and I am always looking to enhance my abilities and develop my skill set.

I have been working freelance for multiple web design agency's, filling content marketing and development roles.

CONTACT ME

1 Wilson Avenue, Deal, Kent,
CT14 9NW

sophie@debonairdigital.uk

+44 (0) 7543 655 365

REFERENCES

Available upon request



WORK EXPERIENCE

CONTENT WRITER

Forza Industries 2018 - 2019

During my time at Forza Industries I wrote compelling, SEO friendly blog posts on a range of topics including nutrition, lifestyle and well being. I also produced ingredients pages for The Supplement Factory website. I sourced all relevant assets from Shutterstock and uploaded content through Shopify and Wordpress.

ACCOUNT MANAGER / CONTENT WRITER

Debonair Digital 2016 - Present

I am the account manager at marketing studio Debonair Digital. My duties include liaising with clients, uploading content to websites, and posting to brand social accounts.

GFORCES WEB MANAGEMENT

GForces, Kent 2015

I spent three months at GForces Web Management in a Junior SEO Executive role. This position involved technical SEO tasks including writing copy format a data, url redirects and boosting traffic to websites built exclusively for companies based within the

CONTENT MARKETING

Smart Step IT, Kent 2014 - 2015

Creating, sourcing and uploading content to websites and social media. Working with variety of CMS/E-Commerce systems including ModX and WordPress/Woocommerce.

OTHER ROLES

Aberystwyth / Kent 2004 - 2015

Merlin Web Services, Administration / Marketing 2013-2014
Texaco, Sales Assistant / Keyholder 2013-2014
Stars. Sales Assistant 2009-2010
Eagle Tavern. Barmaid/Cleaner 2006-2007
Weales Dental Surgery. Cleaner 2005-2006



EDUCATION

ENGLISH LANGUAGE AND CREATIVE WRITING

Abersytwyth University 2008 -2009

Completed English Language and Creative Writing (BA) 1st year

ENGLISH LITERATURE AND LANGUAGE, CRITICAL THINKING AND RELIGION

Canterbury College 2003 -2006

I achieved 3 grades C, E and E.

GCSE'S

Walmer Science College 1998 - 2003

I achieved 7 grades AC.